



Keep
Australia
Beautiful
Week

KEEP AUSTRALIA BEAUTIFUL WEEK
22-28 AUGUST 2016
#tidyaussie



Saturday 20 August

Make a difference during Keep Australia Beautiful Week

Tidy West Aussies are being urged to do the right thing with their rubbish to keep our roadsides, waterways and neighbourhoods clean during Keep Australia Beautiful Week.

From 22-28 August 2016, Keep Australia Beautiful WA will be reminding all Western Australians what an amazing and beautiful State we live in and how easy it is to play a part in keeping it beautiful.

Keep Australia Beautiful Council (WA) Chairman Michael Aspinall said he believed that, while most Western Australians tried to do the right thing by disposing of rubbish responsibly, there was still a section of the community that continues to litter.

“Unfortunately, we are still seeing litter on our roadsides, parks and beaches, with cigarette butts the most littered item, accounting for more than 30 per cent of all littered items in WA,” he said.

“Western Australia’s littering rates have shown a slight increase in the last 12 months, with roadside litter being among the most littered sites.

“The State Government’s recent announcement of a new [Container Deposit Scheme](#) is a welcome announcement to address litter, increase recycling and engage the community.”

With Keep Australia Beautiful Week coming up, Mr Aspinall urged local governments, community groups, schools and community members to take pride in their neighbourhoods and encourage positive action to combat litter.

“Keep Australia Beautiful WA has a range of programs that offer opportunities to participate with free resources like bags and gloves to help. People can adopt a site to keep litter-free, do a one off clean-up, or register to become a Litter Reporter and help make litterers accountable,” he said

“Western Australia has stunning landscapes, amazing scenery and beautiful wildlife, and it is up to all of us to keep our state pristine and safe for all.

“The theme this year is very simple—do the right thing with your litter and put it in a bin, and if there are no bins around, take your rubbish with you until you find one. It’s really not hard to do the right thing. We need that message to get through to the community.”

See the seven easy ways to participate in Keep Australia Beautiful Week at www.kabc.wa.gov.au.

What’s on during Keep Australia Beautiful Week:

- Trigg Beach Clean-up at 9.30am on Sunday 28 August. Meet at Trigg Kailis Café steps. Register at www.kabc.wa.gov.au/join-the-cleanup
- Test your litter knowledge with try the Bin it to Win it quiz and go in a draw to win an iPad mini. Check it out at www.kabc.wa.gov.au/competitions/binittowinit

- Results from the National Litter Index results 2015-2016 will be published online at www.kabc.wa.gov.au on Monday 22 August