



1 July 2016

## *Media Statement*

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### **Funding available to reduce litter**

Projects which aim to reduce litter and change littering behaviour could receive up to \$10,000 in funding through Western Australia's Keep Australia Beautiful Council (KABC).

KABC WA Chairman Michael Aspinall said individuals or groups had until 15 August to apply for a Community Litter Grant.

"We're looking for initiatives that will make positive and lasting changes to littering and littering behaviour or trial projects that will develop a model for future initiatives," he said.

"Priority will be given to initiatives that target areas such as roadsides, car parks, sporting venues and shopping areas, and focus on specific issues such as dumping of rubbish and incorrect disposal of cigarette butts and drink containers.

"Littering and dumping of rubbish in public areas is a continuing issue in WA, so we're keen to put our support behind people who can come up with effective strategies to address the problem in their area."

Mr Aspinall said local area projects could receive up to \$5,000 while major or regional initiatives were eligible for \$10,000 in grants.

Individuals and groups including local governments, businesses, community groups and schools are eligible to apply.

Successful applicants will be announced in early September 2016 and projects need to be completed by the end of May 2017.

Projects funded through the 2015 Community Litter Grants included an online media campaign to tackle recreational fishing litter, initiatives aimed at reducing the use of plastic shopping bags, and education on construction waste and illegal dumping at new housing subdivisions.

More information about the grants and application kits can be found at [www.kabc.wa.gov.au/resources/community-litter-grants](http://www.kabc.wa.gov.au/resources/community-litter-grants) or by calling the KAB WA Grants Coordinator on 6467 5122.

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